



Marcellus Smith

AI Innovation Manager
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As the AI Innovation Manager at IMS Legal Strategies | Analytic Focus, Marcellus Smith brings extensive experience in software development, database maintenance and design, systems design, network maintenance, dynamic reporting, user-interface design, data mining, OS and server virtualization, product support, and quality assurance. His work spans litigation support, business process automation, and communications.

Throughout his career, Marcellus has been instrumental in delivering successful outcomes for clients. Notable projects include developing a dashboard application that automatically connects to a SAS data source to generate financial curves and summaries, conducting on-site code analysis for risk assessment, converting and ingesting hundreds of gigabytes of loan underwriting files, and designing single and multi-threaded desktop, web, and client-server applications featuring batch file processing, statistical analytics, and dynamic chart and dashboard generation utilizing Microsoft Visual Studio and Microsoft Azure Services.

In addition to these projects, Marcellus has also designed and maintained databases using Microsoft SQL Server, MySQL, and Microsoft Access, implemented dynamic reporting solutions using Microsoft SQL Reporting Services, Telerik Report Server, and Crystal Reports, and built applications and scripts to process large amounts of structured and unstructured data.

EDUCATION

- MS, Data Analytics, Western Governors University, Salt Lake City, UT
- BS, Computer Information Science, Miles College, Fairfield, AL

PROFESSIONAL EXPERIENCE

AI Innovation Manager | 2024–Present
IMS Legal Strategies | San Antonio, TX

Director of Information Technology | 2019–2024
IMS Legal Strategies | Analytic Focus | San Antonio, TX



Team Lead, Senior Developer III | 2015–2019
IMS Legal Strategies | Analytic Focus | San Antonio, TX

Senior Developer III | 2013–2015
IMS Legal Strategies | Analytic Focus | San Antonio, TX

Developer II | 2012–2013
IMS Legal Strategies | Analytic Focus | San Antonio, TX

Developer I 2008–2012
IMS Legal Strategies | Analytic Focus | San Antonio, TX

Customer Service Agent II | 2006–2008
Energen | Birmingham, AL

Customer Service Agent | 2006–2008
Alagasco | Birmingham, AL

Technical Service Agent II | 2003–2006
Tele Tech | Birmingham, AL

CERTIFICATIONS

- Oracle Database SQL Certified Associate
- SAS 9 - Certified Statistical Business Analyst
- SAS 9 - Certified Base Programmer
- MCTS: SQL Server 2008 - Implementation and Maintenance